

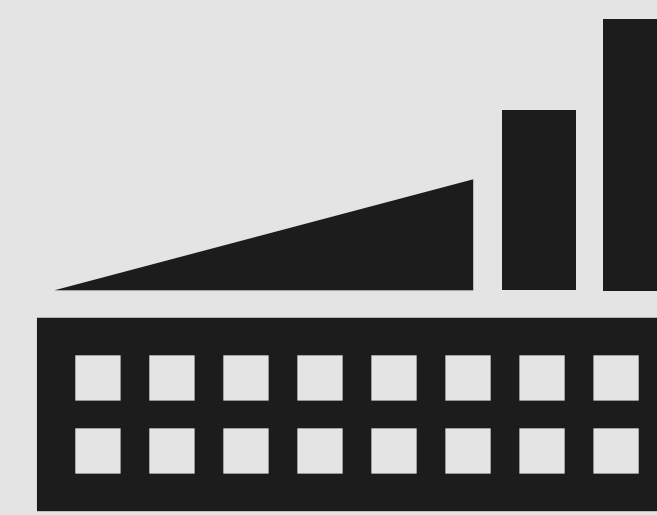


Corporate Social Responsibility

Norrøna's ambition is to be a leader in environmental and social responsibility within the outdoor industry, and we offer products made according to the highest environmental and ethical standards. Corporate social responsibility is an integrated part of operations, and we are transparent. CSR is a fundament in our strategy and we will report on our progress here annually.



COMPANY



PRODUCTION



PRODUCTS

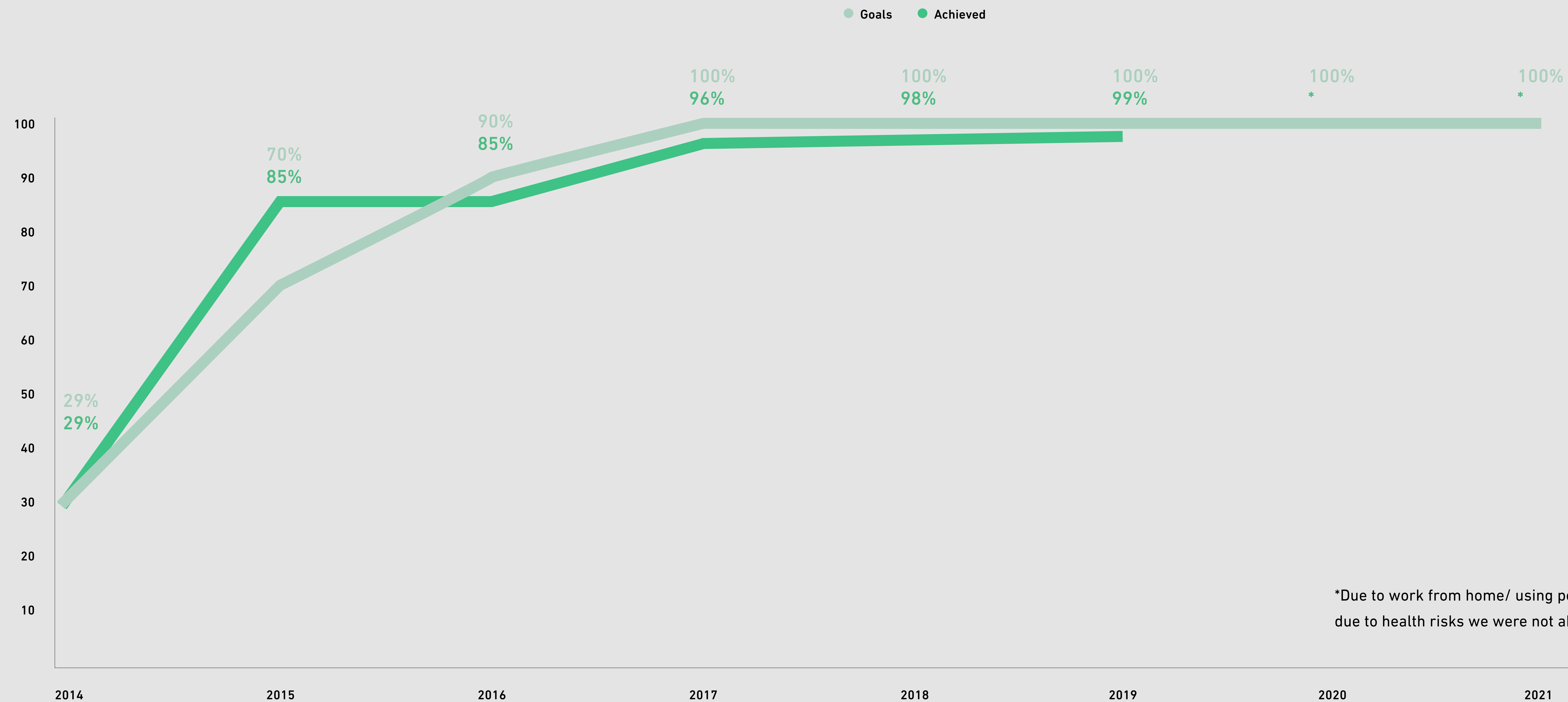


COMPANY

We strive to be as socially and environmentally responsible as possible as a company. These targets are related to our employees, our HQ at Lysaker, and the company as a whole.



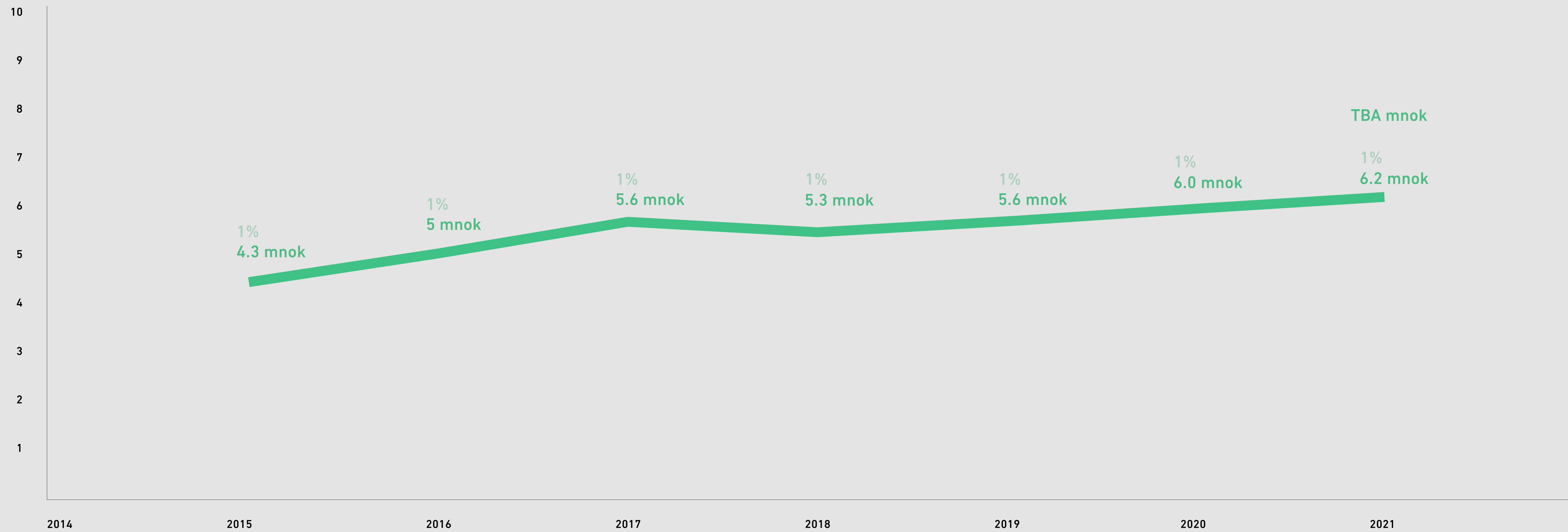
% of Norrøna employees commuting environmentally friendly to work minimum 75% of the time |
Norrøna's ambitions is that all its employees travel to work in the most eco-friendly way.





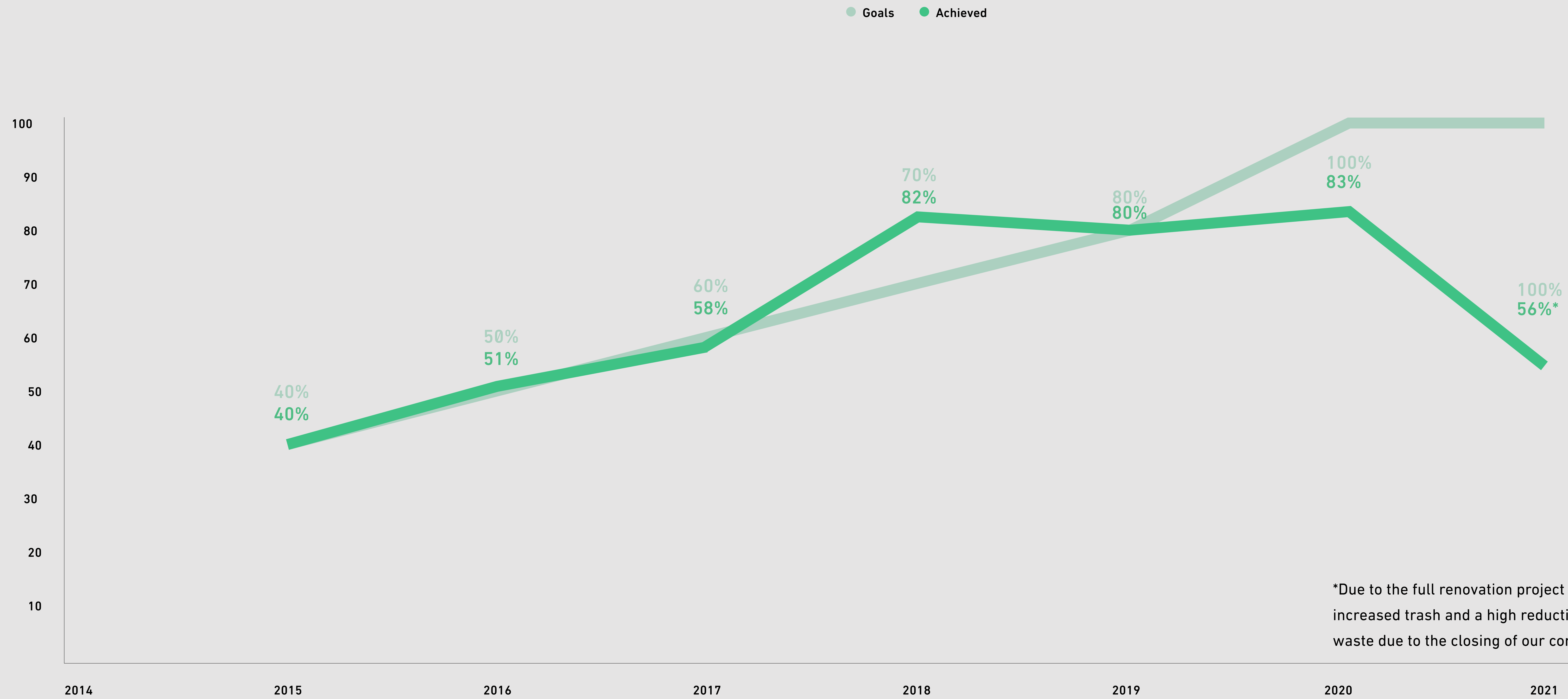
1% for nature | Norrøna wants to contribute to the conservation and protection of nature by donating 1% of our turnover every year to causes and organizations working to promote sustainability, and environmentally friendly initiatives.

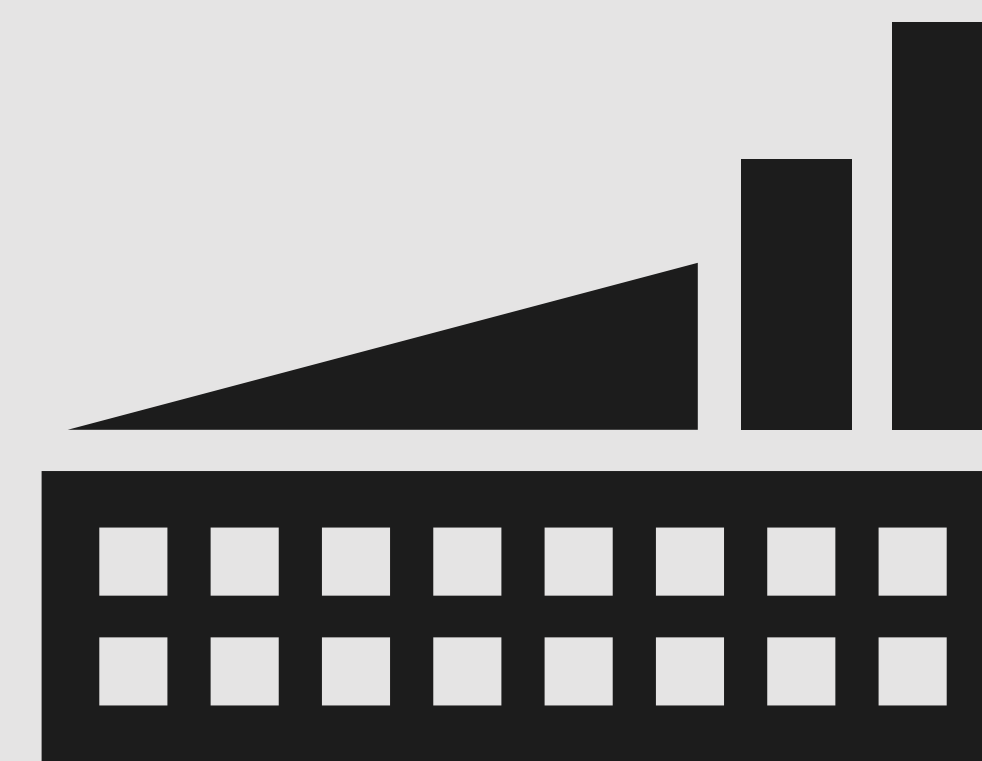
● Goals ● Achieved





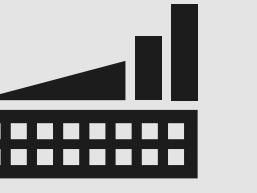
Recycle all waste produced at Norrøna HQ by 2020 (Become a zero waste to land fill HQ) | The long-term intention is that all waste generated at the Norrøna HQ will be recycled.



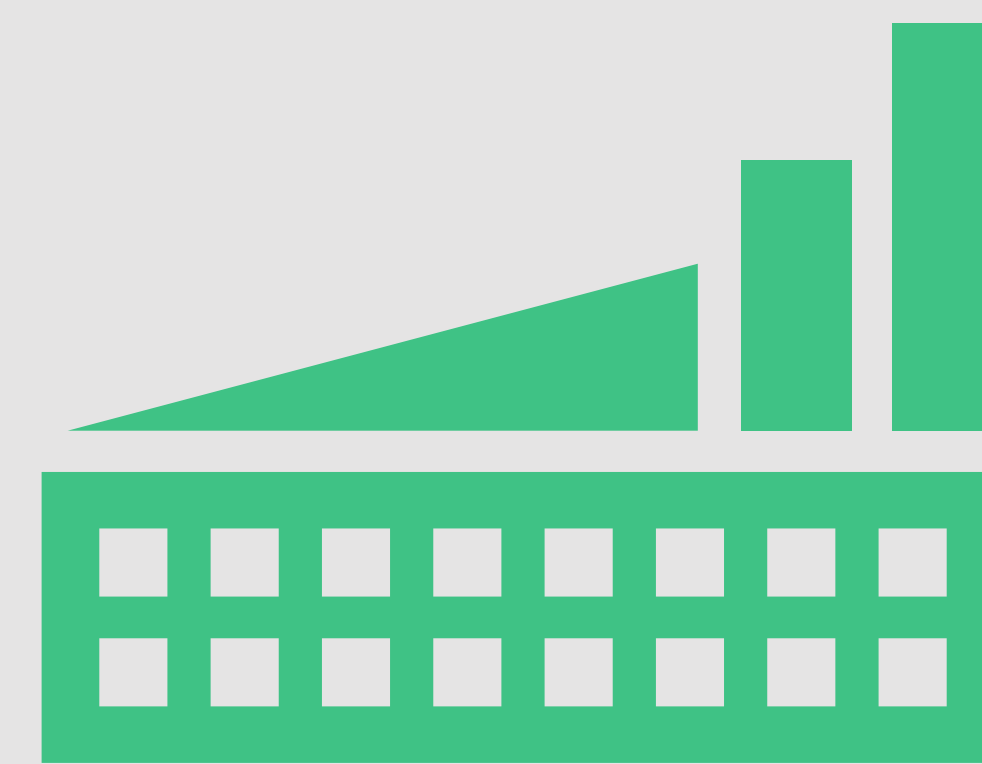


PRODUCTION

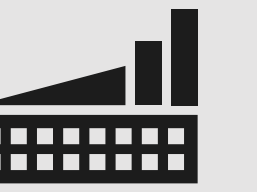
These targets have been set to secure our production and logistics from social and environmental risks. The targets are related to energy and water consumption, social and environmental aspects of our production, waste handling and emissions, and how we transport our goods. By working with these targets we will reduce the impact our production and logistics has on the environment, and we will also work to improve the conditions for our factories and its workers.



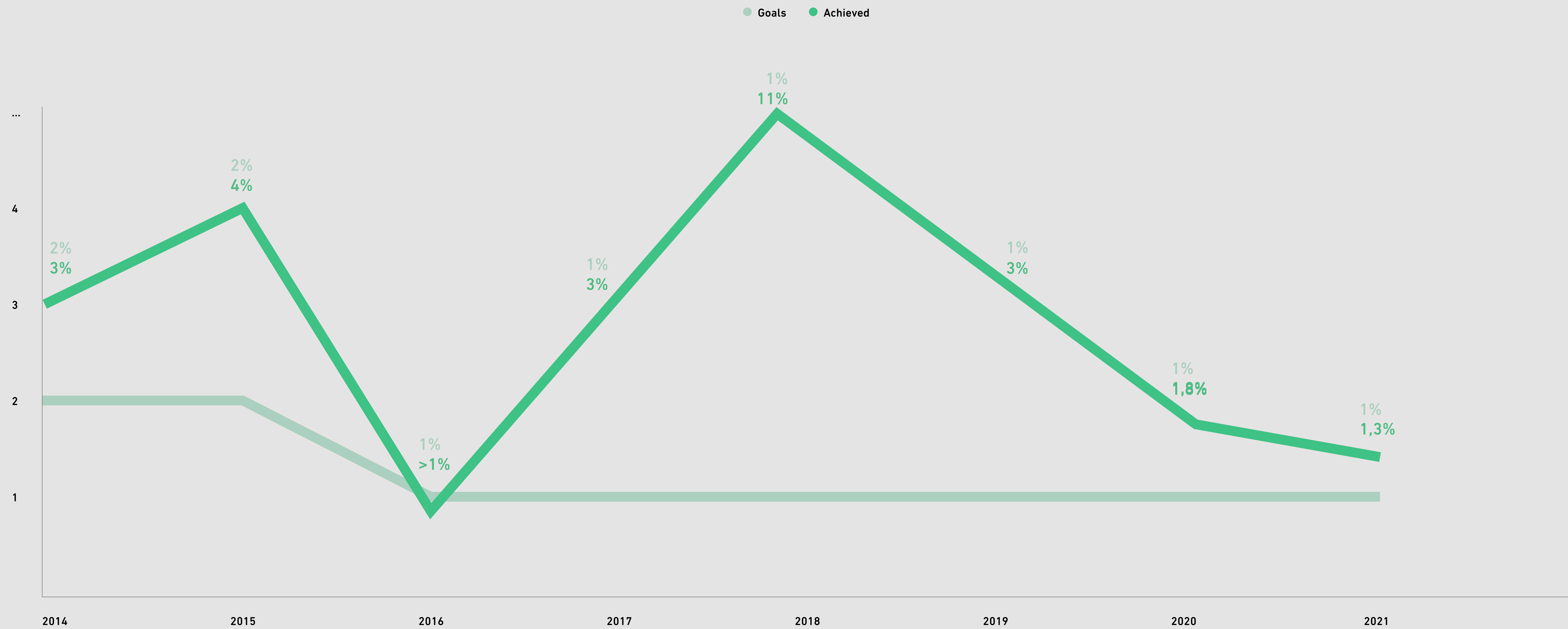
bluesign® membership signed by 2016 | Norrøna became a systems partner of bluesign® in 2016.

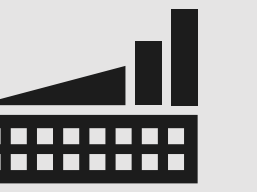


Achieved in 2016

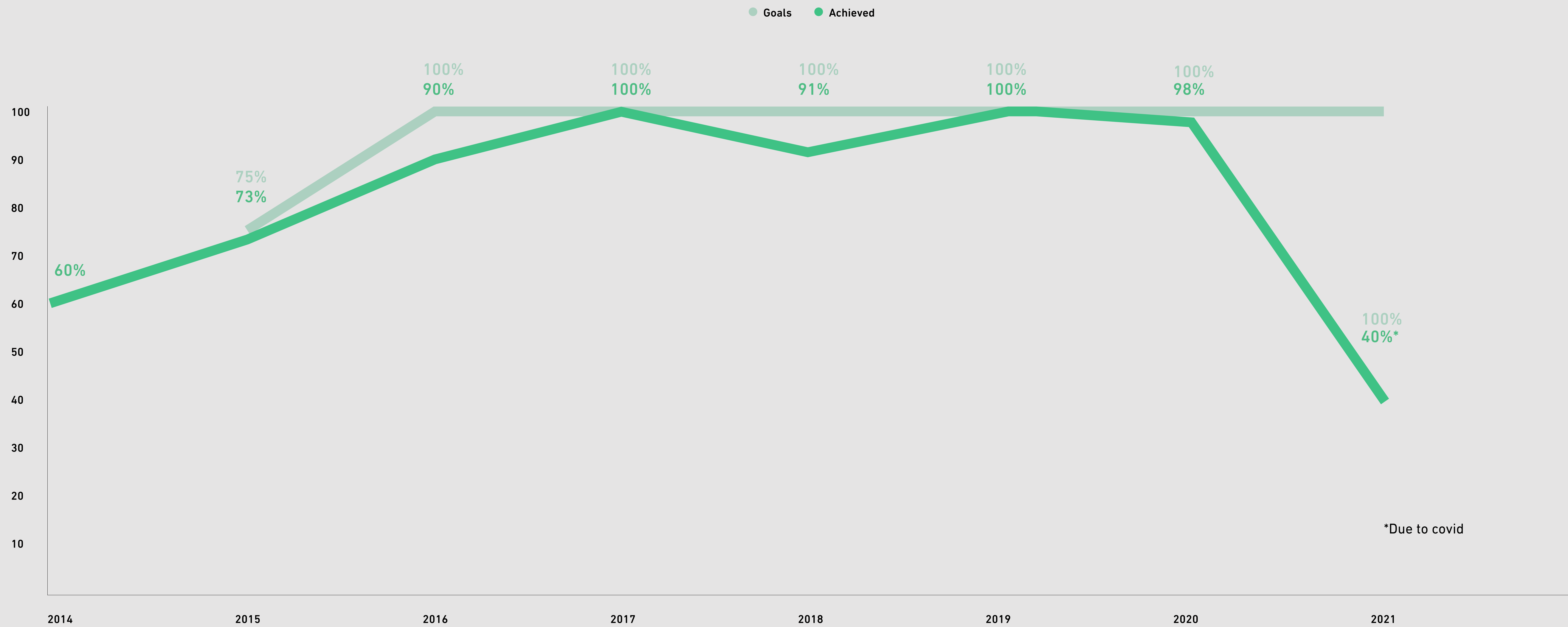


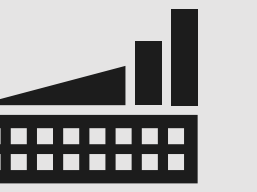
Less than 1% air freight | Norrøna wishes to use as little air freight as possible, and the target is less than 1%.



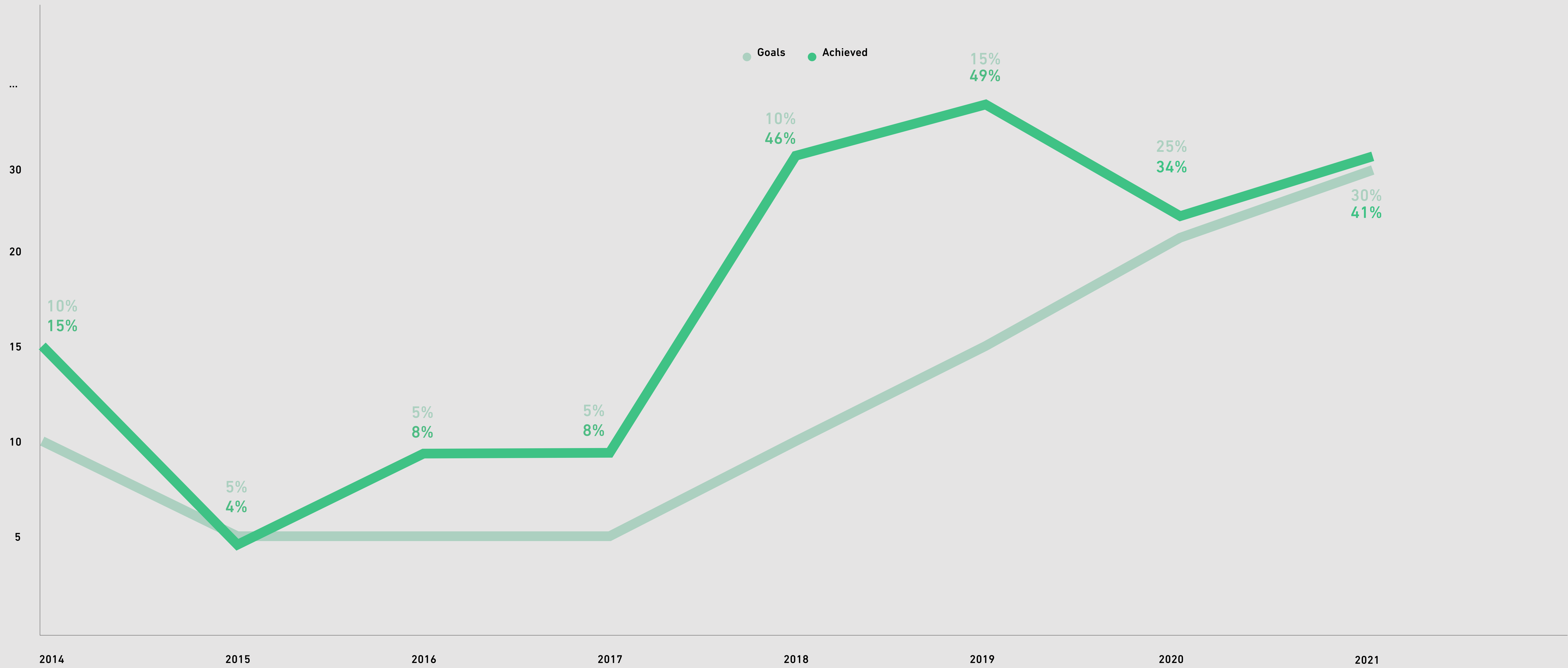


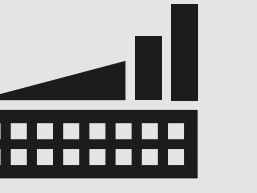
3rd party audit of all factories according to social and environmental standards | Norrøna audits all manufacturers according to our social and environmental standards.



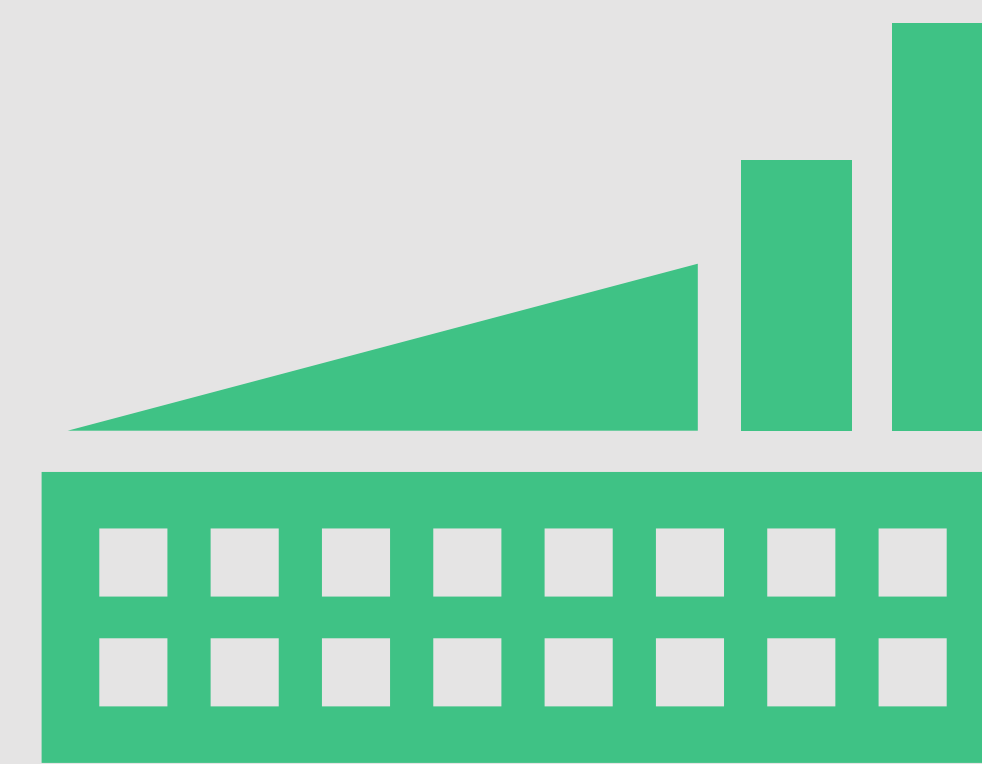


Percentage of production being produced in low season | Norrøna wants to map and move productions to ease the stress on suppliers and workers.





[Open factory list](#) | We publish the list of factories we are using.



Achieved in 2015



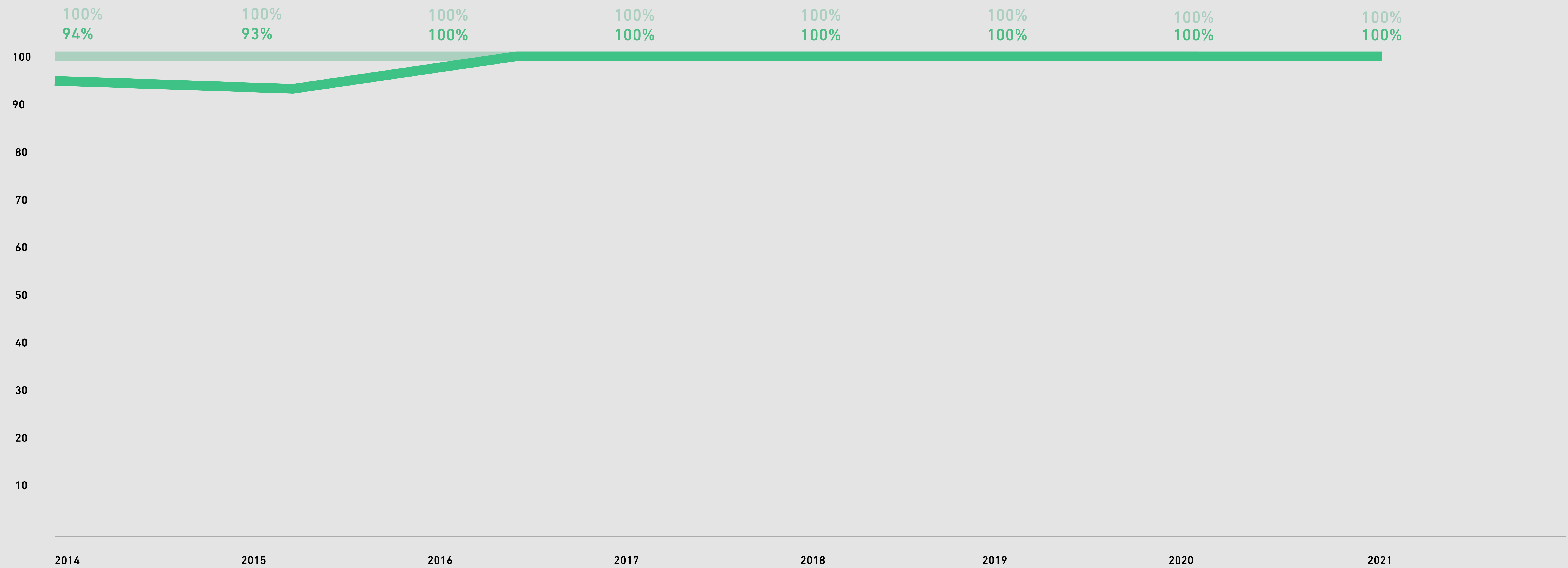
PRODUCTS

In order for our products to be as responsible as possible we need to ensure that we source the most environmentally friendly and highest quality fabrics in the market. Furthermore we wish to use as much recycled fibers as possible, and our down, wool and leather has to be responsibly sourced and traceable. We also want to extend the life time of our products as much as possible. We believe that the highest quality and a long lifetime is of the utmost importance when talking about environmentally friendly and responsible textile.



Percentage of purchased certified organic cotton or reprocessed cotton by weight. | Norrøna wants to use certified organic or reprocessed cotton in our products.

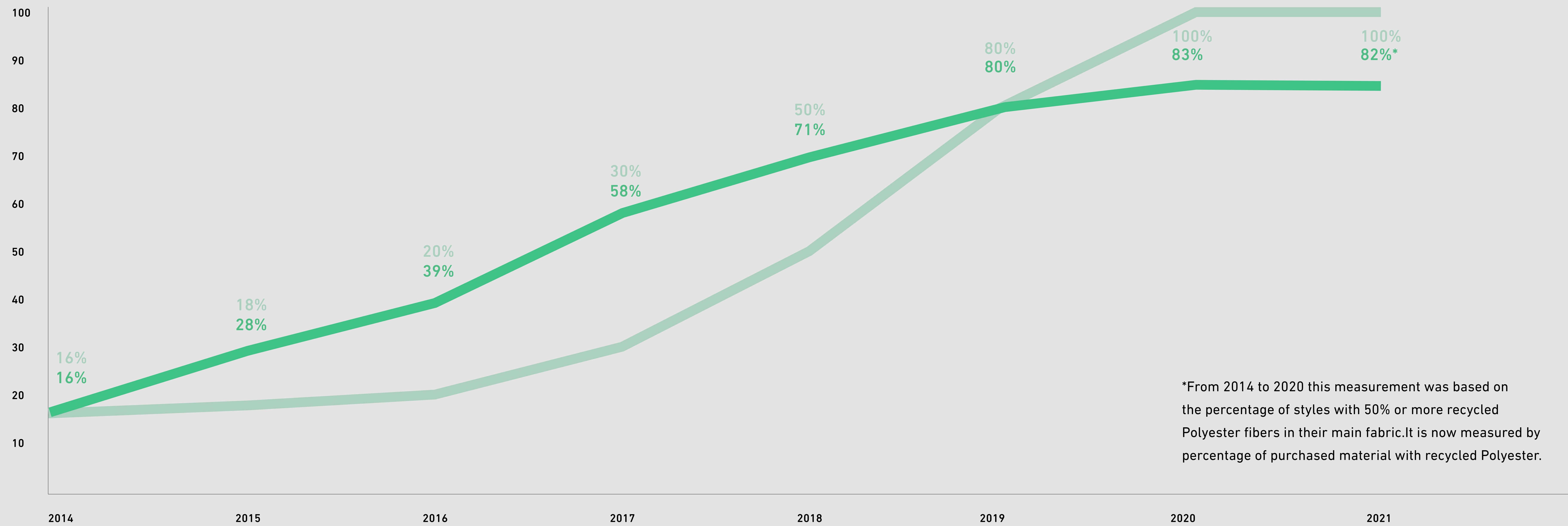
● Goals ● Achieved





Percentage of purchased Polyester fibers that are recycled by weight | Norrøna wants to only use recycled polyester in our products.

● Goals ● Achieved



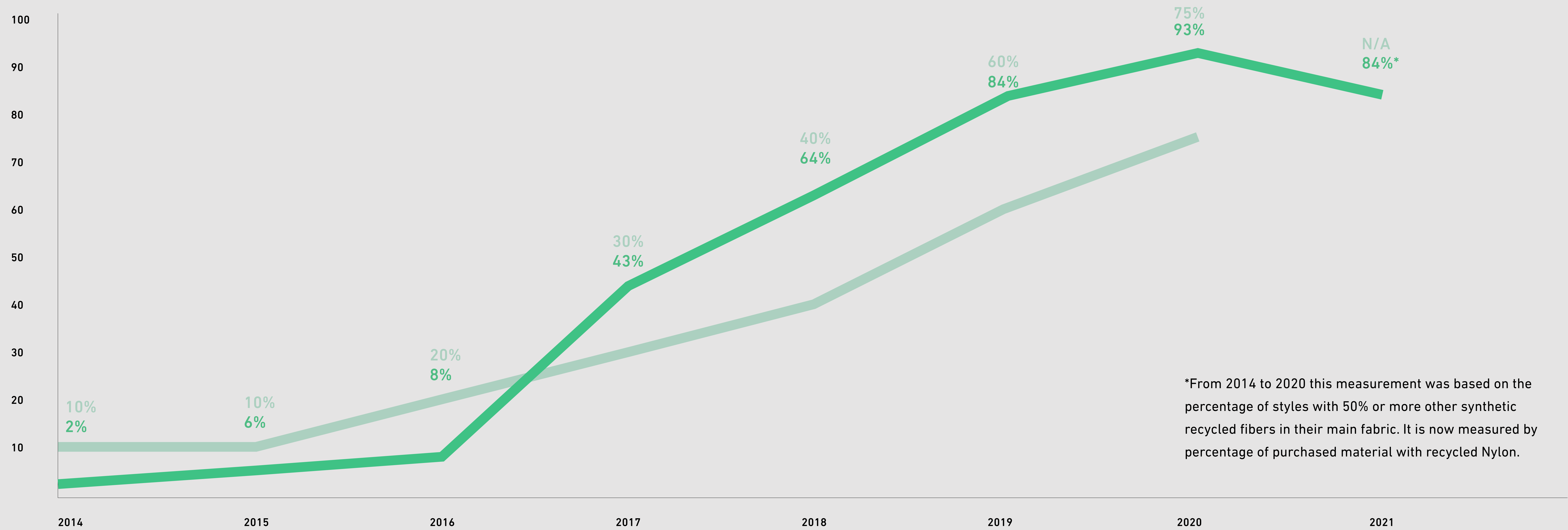
*From 2014 to 2020 this measurement was based on the percentage of styles with 50% or more recycled Polyester fibers in their main fabric. It is now measured by percentage of purchased material with recycled Polyester.





Percentage of purchased Nylon fibers that are recycled by weight | Norrøna wants to use as much recycled or responsibly produced plant based nylon and other synthetics in our products as possible.

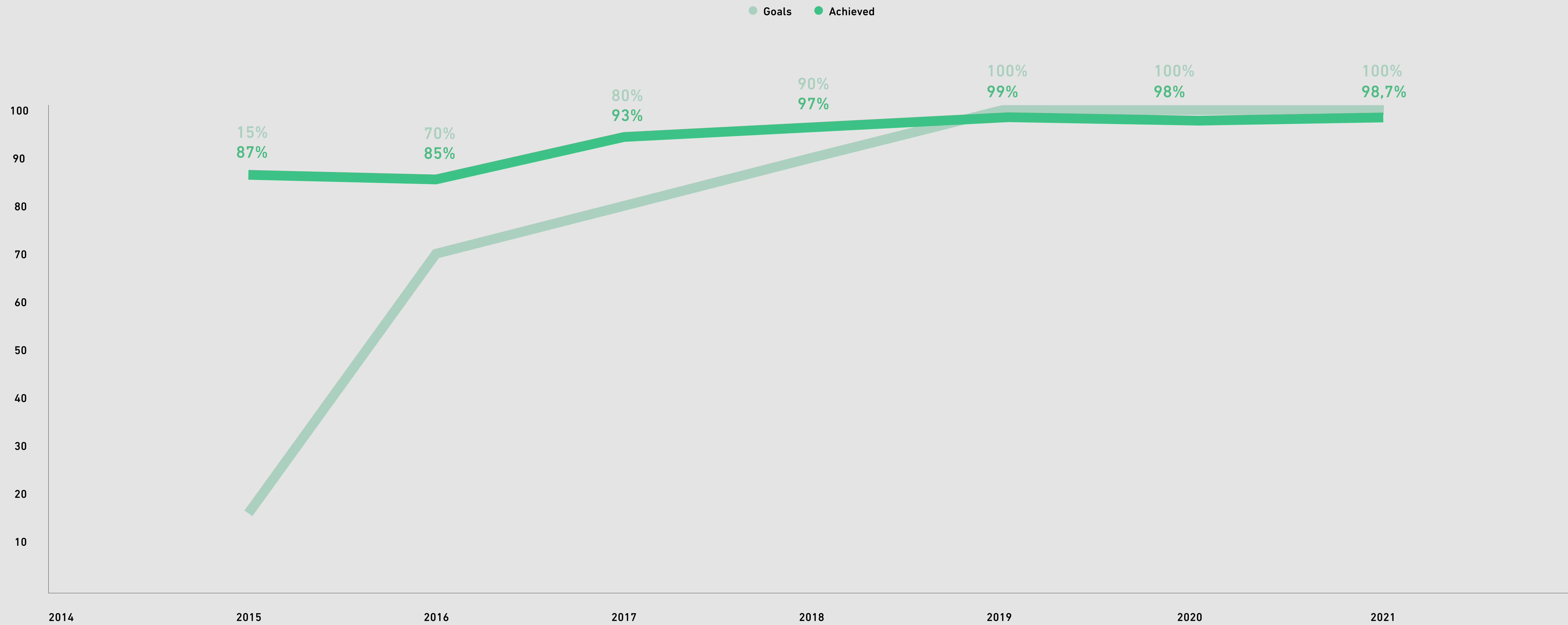
● Goals ● Achieved



*From 2014 to 2020 this measurement was based on the percentage of styles with 50% or more other synthetic recycled fibers in their main fabric. It is now measured by percentage of purchased material with recycled Nylon.

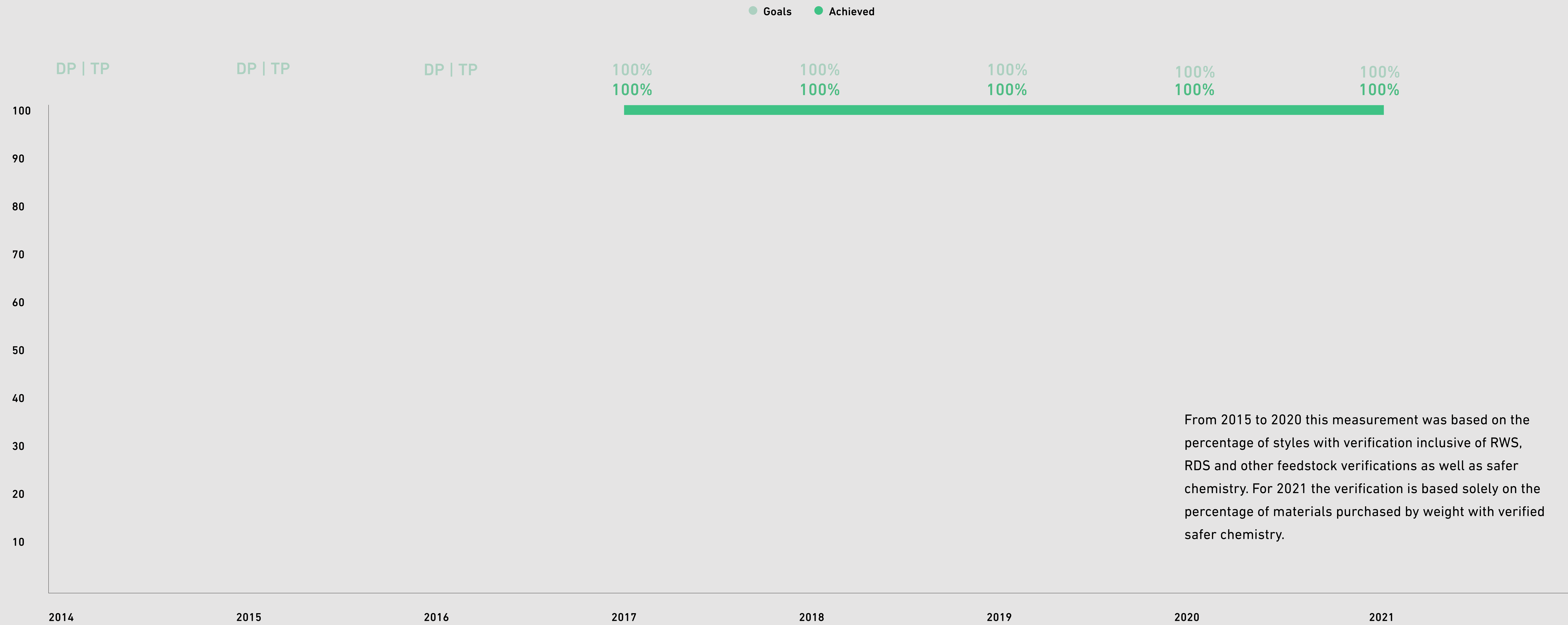


Use of fabrics that can be verified by 3rd party (bluesign®, GOTS, Control Oeko-tex® 100) | Norrøna wants to use fabrics that will meet high environmental and general welfare standards.



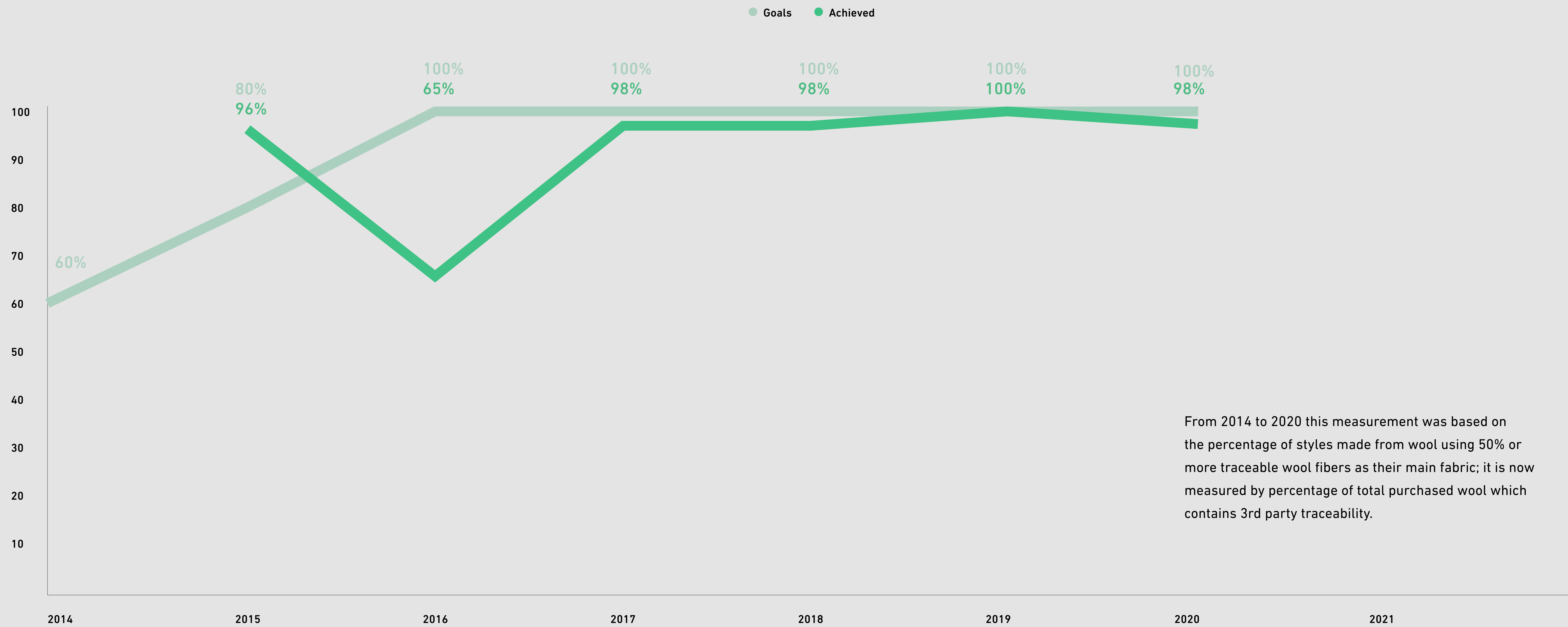


Exclusive use of RDS down materials | Norrøna wants to be sure that all the down we use come from birds that are treated humanly, and that the down is not plucked from live birds. We will change the certification in 2017.





Exclusive use of traceable or reprocessed wool | Norrøna only wants to use traceable wool from sheep that have been treated well, and that have not been mulesed.





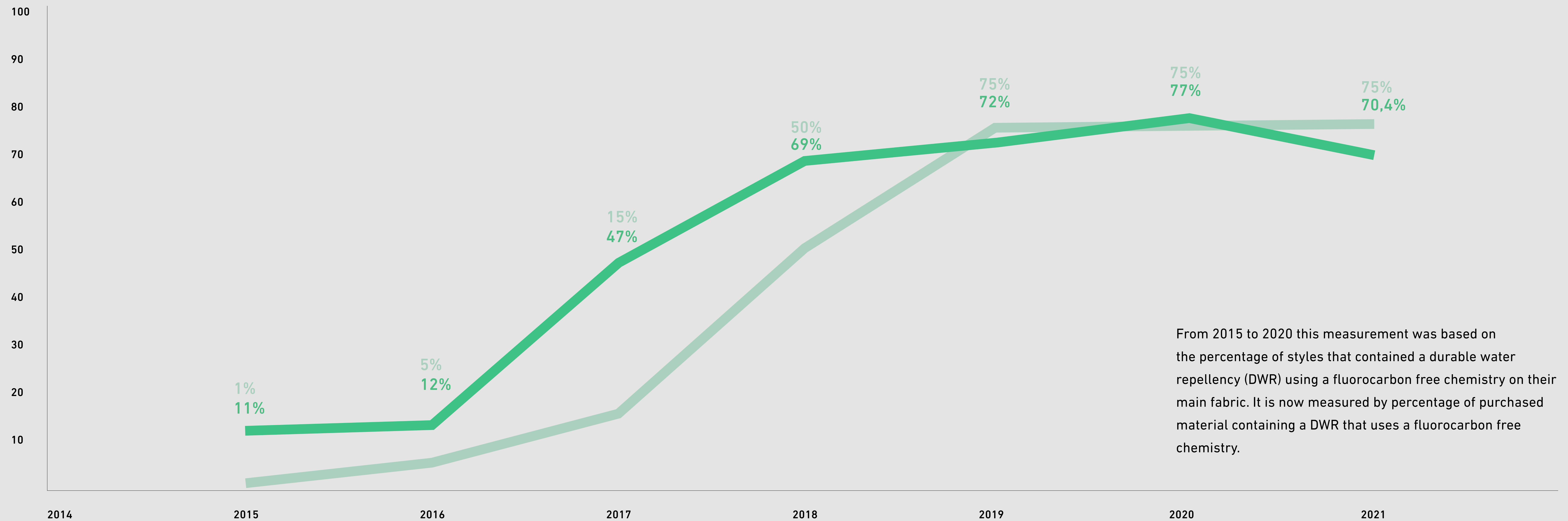
Percentage of RWS certified wool by purchased volume. | Norrøna wants to be sure that the wool we use come from sheep that have been treated well, and bred on farms that are run in a sustainable manner.





Elimination of fluorocarbons from our products | Norrøna wants to eliminate the use of fluorocarbons in our products. In 2021 we switched to percentage of flurocarbon free DWR by purchase volume rather than the percentage of styles with the main fabric consisting of flurocarbon free DWR.

● Goals ● Achieved





Repairs of old Norrøna products | A prolonged lifetime is one of the best tools to make a product more environmentally friendly. Norrøna has provided repair services since 1929 to promote a long lifetime for our products.

● Goals ● Achieved

